

Online Sales Channel Manager

Location: Victoria, BC

Job Type: Full time

Salary: based on qualifications + comprehensive benefits package

Company Description:

Outset Media is a high-growth Victoria-based business that designs, manufactures, and distributes board games, card games, and jigsaw puzzles. Our head office is located in Victoria, BC, and our main warehouse is located in Brampton, ON. We sell our product throughout North America and are growing internationally. The key to our success has been our passionate dedication to unbelievable customer service.

Job Description:

This individual will be responsible for developing and implementing our online marketplace strategy.

Main responsibilities:

- Manage our Seller Central account using Amazon best practices and SEO.
- Create, maintain, and improve product listings, ensuring listings are accurate and compelling.
- Develop A+ content for our games and puzzles.
- Solve any logistical/inventory challenges.
- Manage pricing to ensure that ownership of the Buy Box is maintained.
- Manage digital marketing campaigns.
- Track FBA operational metrics, including on-hand inventory, turnover, sell-thru, product reviews, chargebacks, etc.

Required Qualifications:

- Above all, a proven passion for delivering exceptional customer service.
- Minimum 2 years' experience with Amazon Marketplace / Seller Central / FBA listings.
- Understanding of how to win and maintain ownership of the Buy Box.
- Strong analytical skills.
- Excellent written communication skills.
- Excellent work ethic - you will be working with a team of hard-working, self-motivated individuals who work with minimal supervision. Self motivation and a strong work ethic are an absolute requirement.

Additional Information:

Outset Media is a small company with fewer than 30 employees in our Victoria office. Therefore, in addition to the above responsibilities, any successful applicant may be required to assume a variety of non-related responsibilities. Applicants must be comfortable working in a constantly changing small business environment.

We are looking for an individual who is seeking a career position with a high growth company and is willing to accept personal responsibility for the growth and success of the company. Only short-listed candidates will be contacted. Please email cover letter, resume and references to jobs@outsetmedia.com, or fax to 250-592-7522. All applications will be held in strict confidence.

Job applications must be received by December 6.

